

CONTACT DETAILS

Eleanor- Joy Anna Suzanne Edwards 07496690416 Derbyshire, S4I 0UZ Eleanorjoy.02@gmail.com Full clean UK Drivers Licence

Student Ambassador- De Montfort University. June 2022- Present

EMPLOYMENT AND WORK EXPERIENCE

· Representing De Montfort university to promote Contour Fashion to future students by sharing my experience and achievements from a student approach and leading facility tours.

Junior Fashion design Intern- Basic Premier, Leicester. June 2022- July 2022

- Designing for established brands such as Asos and River Island with retailing cost in mind for marketing purposes and cost awareness for fabric sustainability, which was important during my stratergy making within pattern cutting.
- Assisted with production and the design development of a product through idea generation.
- Market & Trend Research for upcoming brand collections.
- Sourcing fabrics for industrial scale.

Clothing assistant, Sainsburys supermarket. August 2019- 2021

- Breakdown and organised delivery ready for low stock and seasonal changes. Moving positions around the store has meant a change in environment which has led me to become more adaptable, gaining good customer service skills when short staffed.
- Working with colleagues to ensure tasks are completed and ran smoothly and successfully.

Volunteer, Springbank Care Home, Chesterfield. August 2018- August 2019

Assisted and supported staff members when using physical musculoskeletal movements on the patients. I learnt the tampering moods each individual held and I valued this and took it in to consideration for every situation.

Volunteer, Barnardos charity shop, Chesterfield. September 2016- May 2017

Rotated stock, merchandising and organising the donated stock while undertaking a variety of tasks to a high standard, under pressure.

Teaching assistant, Hasland Junior School. Work experience. June 2017

Listening and helping Year 3's and Years 6's with a variety of needs within their lessons. I had one to one sessions, understanding how some individuals struggle with school and making them persevere each day. I gained critical knowledge of key health and safety standards used within the school and with the children.

Won the Endeavour award. 2023

Outstanding effort and dedication during my third year studies.

Contour fashion show. 2023

KEY ACHIEVEMENTS

Selected to have all four of my final outfits on the Contour fashion show catwalk. Showing my ability to work with fine, intricate fabrics for a delicate finish in my bridal collection 'In Sickness and in Health', designing for women who have chronic health conditions. Eliminating one-time wear, I created a transeasonal bridal collection with sustainability as a priority throughout.

LOUNGE Underwear 3rd Place. 2023

Took part in an external client project where I created caesarean friendly lingerie for new mums considering life after surgery and being inspired by personal feedback I had gained through market

DMU global trip to LA. February 2023

Selected to be apart of the Los Angeles trip ran by DMU global to visit established brands such as SKIMS HQ and Fabletics where I learned about the employers experiences in the fashion industry and how they have impacted the brand successfully.

Won the Rita Rydin award. 2022

Outstanding effort and dedication on the course.

1st place in the Met Gala fashion show 2022

Created an outfit inspired by Down Syndrome looking specifically at the extra chromosome; Trisomy 21.

LCB Depot exhibition. 2021

First-year work was selected to be a part of LCB depot exhibition in Leicester.

PERSONAL PROFILE

I am a third-year undergraduate from De Montfort University, motivated and passionate in the fundamental and everchanging world of intimates. I have a consistent desire to achieve an innovative outcome in all I do. I am passionate when delivering new and advanced ideas when it comes to presenting my projects with a fashion centered approach. When working as part of a team I communicate and deliver my ideas consistently through idea generation and I am continuously inspired by other people and their work ethics alligning with further success, becoming more enthusiastic in the work I produce.

TRANSFERABLE SKILLS

- Adaptable and works well in a fast-paced environment.
- Good communicator and social skills.
- Works to strict deadlines, prioritising tasks.
- Works well under pressure.
- Good time management demonstrated though my university experience and on my internship.
- Strategic planning and problem solving.
- Sales and customer service skills.
- · High energy and committed.

EDUCATION

De Montfort University. September 2020- Present

Contour Fashion BA (Hons) First class honours.

Netherthorpe Sixth Form. September 2018- June 2020

A level: Product Design (B), Art (C), Health and Social Care (Distinction)

Hasland Hall community School. September 2011-2018

- GCSEs- Maths (4), English (4), Science (4-5)
- Textiles (A), Art (B), PE (5)

TECHNICAL SKILLS

- Confident in using Adobe suite. (Photoshop, Illustrator, InDesign, Acrobat.)
- Confident in using Microsoft software. (Excel, Word, Powerpoint.)
- Pattern cutting and grading by hand and using Lectra Modaris software. (2D and 3D.)
- Concept & idea generation.
- Presentation skills.
- Idea development/progression.
- Sketchbook development.
- · Market research.
- Trend integration and product development through WGSN and Peclers.
- Fashion illustrations and technical CADs.
- Annotated technical drawings and specifications for technical packs.
- Comfortable in using contour fabrics and technology.
- Sublimation dying, flocking and hand dying.
- · Laser cutting plastic and vinyl.
- Hand embroidery particularly in bridal wear.
- Industrial sewing machines. (Lockstitch, Overlocker, Zig zag, Twin needle wire casing, Twin needle taping, Three step zigzag stitch.)



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ADDITIONAL INFORMATION AND INTERESTS

- Course Rep- well communicated while taking a leadership role between both my peers and lectures.
- Running Committee- Nominated for health and safety secretary and took leadership in organising runs..
- Faculty Ambassador- Representing Contour fashion on open days.
- By staff choice I was chosen to underpin international student liasen; assisting on a one-to-one so they didn't feel their English was sub-standard.
- First Aid Training 2022- Ran by HDP
- NCS 2018- Developed social skills and raised money for LGBT+ as part of a group project.
- Duke of Edinburgh 2017- Developed social skills.
- Fox's Lair A group project researching and designing items of clothing that benefited those with anxiety and autism.

Fascinated in exploring museums and art galleries when travelling in my spare time. I am inspired by new places that can translate into my own work, being influenced by what is around me and new and upcoming trends is important.

REFERENCES

Reference available on request